

# FACTSHEET

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D'AMUZELEUTE



# YALO SUMMARIZED

- Located in the city centre of Ghent close to restaurants and shops, the medieval centre is accessible on foot.
- Close to the highway E40/E17 and connected with public transport (train & tram)
- Underground parking below the hotel
- 92 luxurious and stylishly designed rooms
- Spacious and unique bar & an always open restaurant fit for foodies
- 5 meeting rooms each with a different design and style
- Conference hall
- Rooftop bar – the only one in the city
- Technogym equipped fitness
- Digital check-in & room access
- One-of-a-kind concept and design venue
- High-end hospitality & service



## 1. OUR USP

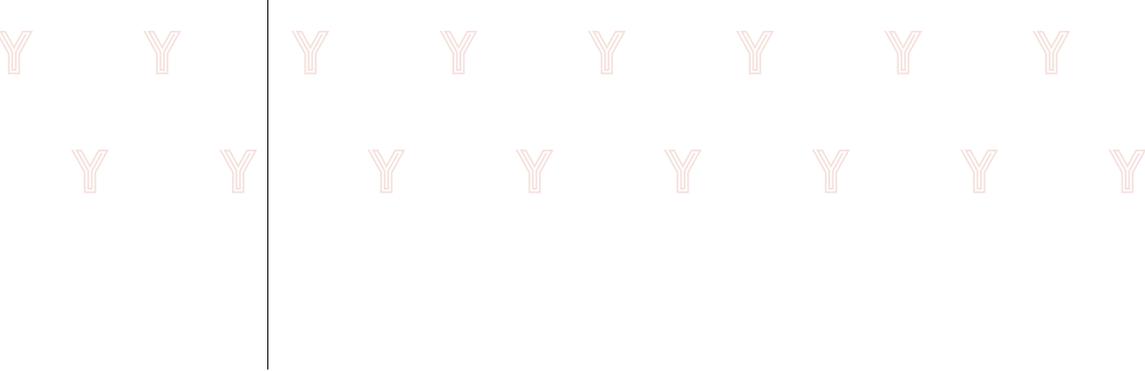
Yalo is an urban boutique hotel in the city centre of Ghent with an all day and night vibe and cosmopolitan atmosphere. It has 92 stylishly designed rooms, a luxurious cocktail & wine bar, a restaurant fit for foodies, original meeting rooms and a stunning rooftop. Connect to the good life, connect to Ghent.



## 2. SIX PILLAR USP'S

1. **Cosmopolitan:** An exciting vibe can be felt in the lobby, restaurant, bar, meeting rooms and hotel rooms. Yalo wants to be a one-of-a-kind urban hotel that is similar to what you see in cities such as London or New York.
2. **Design:** Yalo is a design hotel with a sophisticated interior design. No expense was spared to create a unique one-of-a-kind concept.
3. **Rock & roll:** From concept to crew, Yalo has a rock&roll feel. The hotel has a relaxed atmosphere where you can enjoy good food, have a good night's sleep, meet or have a drink.
4. **Insta waw-effect:** Because Instagram is becoming the main driver for a whole generation which helps them decide whether or not a hotel is cool, serious thought was given to the concept and interior design to make it Instagram worthy. But that's not all. The staff, service, food and beverage will also create interesting stories.
5. **Accessible hybrid concept:** The hotel has a hybrid and accessible concept; from the hotel to the meeting rooms to the restaurant and bar, everything blends into one another. This makes Yalo accessible to various target groups: from tourists to business people to locals.
6. **Crew making the difference:** The Yalo crew must make the difference to the client experience, the concept in itself is not enough. We aim for a relaxed appearance combined with detailed service tailored to the needs of every visitor.





### 3. OUR FACILITIES

**Digital check-in:**

Yalo is a digital hotel enabling hotel guests to check in online before arrival or at the self check-in counters at the hotel entrance. Rooms open via mobile phones. A staff member is always available for guests in case of issues or queries.

**Bar & restaurant:**

Yalo aims to push the boundaries – whether it be in its concept, interior design, food and beverage and service. The luminous and airy bar – an oasis in the middle of the city – is divided into more intimate lounge zones, working spaces and a cocktail area. The restaurant is open 24/7 and serves quality dishes and sharing plates, both in the restaurant or at the bar.

**Rooftop:**

The only rooftop in the centre of Ghent with a spectacular view over the city. A place to be discovered and to be seen, and where customers can enjoy cocktails and fingerfood.

**Fitness:**

The ground floor has a fitness area equipped with premium Technogym cardio & muscular equipment.

**Underground Parking:**

Our guests have access to the private parking located underneath the hotel. Access is via the Vlaanderenstraat and is only 3 km off the exit of the highway E40/E17.



## 4. MEETINGS & EVENTS

Yalo is a creative hospitality concept in which guests can meet or organise events in a cosy and original setting, right in the middle of the city. Both the interior design, facilities and accessibility are of premium quality. All of the meeting rooms are located on the first floor close to the lobby and receive natural daylight. Yalo offers numerous possibilities for an ambitious business audience.



1. **Meeting Room 'Tsémanie':** the so-called 'Bond Room' in true 007-style. Mystical with a touch of gold. This room is ideal for an intimate meeting or a private dinner party.

**Specifics:** besides a table, the room also has a lounge and bar with a small kitchen for catering.



- Seats: max 20
- Equipment: fully serviced
- Daylight



2. **Meeting Room 'Rittepetite'**: a cosy meeting room with both seated and lounge options. The room breathes velvet, golden mirrors, plants and luxurious seats. A perfect hangout for small and big groups who want to meet in a relaxed way.



- Seats: from 2 to 10
- Equipment: fully serviced
- Daylight



3. **Meeting Room 'Koeketine'**: a spacious meeting room with design furniture and an XL screen. The interior design includes wood, velvet and luscious green.



- Seats: from 2 to 10
- Equipment: fully serviced
- Daylight

4. **Meeting Room ‘Wadadde’:** a quirky meeting room with an urban jungle, palisander wood, leather fittings and Jean Prouvé furniture.



- Seats: max 14
- Equipment: fully serviced
- Daylight



5. **Conference Hall ‘Tuupetegoare’:** the modular Yalo Conference Hall is situated on the first floor, indirectly connected to the lobby and bar/restaurant. The hall can be used for various settings: a large U setting, a theatre setting, round table setting or high table setting.

- Seats: max 50
- Equipment: fully serviced
- Daylight



## 5. ROOMS

Yalo has two room styles: Urban and Vintage rooms. Both have been designed with exquisite taste.



### TWO ROOM STYLES

#### The Urban room

Is perfect for any city nomad looking for comfort and design. The center- piece in each room is the floor to ceiling cupboard which houses the bed and a light screen quoting unique Ghentian proverbs. The Urban room is the perfect hideaway and has the right accessories, herringbone parquet, a luxurious wooden touch, the right drinks, and an old school vinyl turntable and soft linen.



#### The Vintage room

Is the epitome of space and luxury. The room has detailed finishes such as wallpaper, gold, mirrors, design furniture, parquet and fine linen. A spacious hideaway with eyecatchers such as a hybrid wall cabinet (with a vinyl turntable, books and local drinks) which also extends into the bathroom. A place to relax in the centre of Ghent.



### ROOM TYPES

- **THUPE:** a luxurious double bed
- **APOART:** luxurious twin beds
- **JAWADDE:** our most luxurious rooms with a spacious bathroom, lounge and sleeping area.
- **ZUUZICHT:** a luxurious room on the top floor of the hotel with private balcony and a spectacular view across Ghent with city highlights such as De Krook, the Sint-Pieters abbey and the 'Boekentoren'.

### ROOM AMENITIES

- Boxspring with topper – XL 210 cm
- Grown Alchemist bathroom amenities
- Samsung 43' Smart Chromecast TV
- Nespresso coffee machine
- Hair dryer / Safe / Minibar
- Free HS Wireless Internet

## 6. LOCATION

### CAR

- Close to the exit of the E40/E17 highway with direct access to our private parking (5 mins)
- 30 mins drive to Antwerp
- 45 mins drive to Brussels

### BY PUBLIC TRANSPORT

Direct connection with the railway station Gent-Sint-Pieters by tram (20 mins). From the railway station there are direct connections with Thalys, Eurostar and Brussels Airport.

### ON FOOT

Some of the best shopping streets in Ghent are right outside of the hotel. There are ample choices of restaurants (from Michelin starred restaurants to concept venues). The medieval centre is only a 5 minute walk, with sights such as the Sint-Baafs cathedral (including the Jan Van Eyck Lam Gods museum), Belfroi, Graslei within walking distance.



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